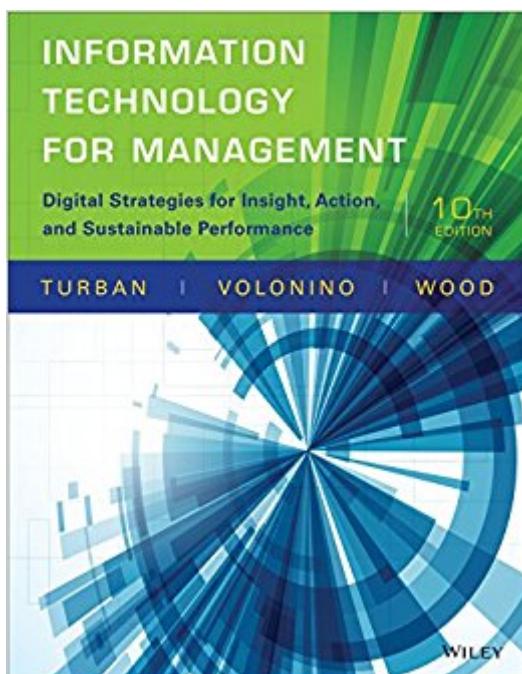


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# Information Technology For Management: Digital Strategies For Insight, Action, And Sustainable Performance



## **Synopsis**

Information Technology for Management by Turban, Volonino, and Wood engages students with up-to-date coverage of the most important IT trends today. Over the years, this leading IT textbook had distinguished itself with an emphasis on illustrating the use of cutting edge business technologies for achieving managerial goals and objectives. The 10th Edition continues this tradition with coverage of emerging trends in Mobile Computing and Commerce, IT virtualization, Social Media, Cloud Computing and the Management and Analysis of Big Data along with advances in more established areas of Information Technology.

## **Book Information**

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## **Customer Reviews**

Phenomenal book that got me through a class and also gave me insight into the industry. I learned a lot of things from the book that will be beneficial to my professional pursuits.

Not a bad read for a textbook, classic publishing price-gouging however.

I learned a lot from this book that I had no idea existed. Highly recommend to those that are interested.

No issues with the download or digital copy!

Was my text book for a class. I could highlight in four different colors, bookmark, make notecards and study them, look at my highlights from previous pages, etc. It was quite easy to navigate through the book. The book was a lot cheaper than renting from the university and I was able to set the rental for the last day of the semester to return it. The downside I would say was sometimes the Kindle for PC app that I downloaded it on did funky things. A couple times I had to remove the program and reinstall it on my laptop, which was frustrating. I also was disappointed I couldn't read it on my Kindle paperwhite or my tablet because the book wasn't supported on that format.

Was everything I expected

THANKS.

Great book

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